

Dossia site user has clicked [Marketplace].

User's possible health management applications

The screenshot shows the Dossia Health Manager interface. The top navigation bar includes 'News Feed', 'My Apps', 'Marketplace' (selected), and 'Calendar'. The user profile 'Monica Johnson' is in the top right corner. The left sidebar contains links to 'Health Manager Home', 'My Connections', 'Profiles' (listing Monica Johnson, Carl Davis, Billy Johnson, Kim Johnson, and William Johnson), and 'My Health Apps' (listing Challenges, Health Content, Measurements, Healthcare Blue Bo..., and CDC Everyday Healt...). The main content area is titled 'Marketplace' and features a large banner for 'CDC Flu View' with a red box and white tissue. Below the banner are several application tiles: 'Stay Healthy' (shield icon), 'Save Money' (dollar sign icon), 'Kids Health' (children icon), 'Home Medical' (caduceus icon), and 'Start Tracking' (heart icon). To the right of these tiles are more application tiles: 'CDC Flu View' (FREE! Installed), 'The Prevention Plan' (FREE! Installed), 'CDC Everyday Health' (FREE! Installed), 'Withings' (FREE! Install), 'Text4Baby' (FREE! Installed), 'Medication Manager' (FREE! Installed), 'Life with Baby' (FREE! Installed), and 'iTriage' (FREE! Installed). The right sidebar shows 'Profile Completeness' (88%), 'Review procedures (+6%)', 'Health Rewards' (1595), 'To-Do List' (Schedule Bill's 6 mo PCP appt., Sign Billy up for Karate), 'Calendar' (FEB 21), and 'Active Health Challenge' (Walking On Sunshine, In Progress, 8 Hours 39 Minutes 3 Seconds).

Health Manager

Monica Johnson

Help Logout

News Feed My Apps Marketplace Calendar

My Account | My Orders | My Cart (0)

Health Manager Home

My Connections

Profiles

Monica Johnson

Carl Davis

Billy Johnson

Kim Johnson

William Johnson

My Health Apps

Challenges

Health Content

Measurements

Healthcare Blue Bo...

CDC Everyday Healt...

1 2 3 4

Stay Healthy

Save Money

Kids Health

Home Medical

Start Tracking

CDC Flu View

FREE!

Installed

The Prevention Plan

FREE!

Installed

CDC Everyday Health

FREE!

Installed

Withings

FREE!

Install

Text4Baby

FREE!

Installed

Medication Manager

FREE!

Installed

Life with Baby

FREE!

Installed

iTriage

FREE!

Installed

Profile Completeness

88%

Review procedures (+6%)

Choose another task

Health Rewards

1595

To-Do List

Schedule Bill's 6 mo PCP appt.

Sign Billy up for Karate

Add a new task

Calendar

FEB 21 View Calendar

Active Health Challenge

Walking On Sunshine

In Progress

8 Hours 39 Minutes 3 Seconds

Nothing on TV

In Progress

8 Hours 39 Minutes 3 Seconds

See more challenges...

Dossia site user has clicked [My Apps]

dossia Health Manager

Monica Johnson
Help Logout

Health Manager Home My Connections Profiles

Monica Johnson
Carl Davis
Billy Johnson
Kim Johnson
William Johnson

My Health Apps

- Challenges
- Health Content
- Measurements
- Healthcare Blue Bo...
- CDC Everyday Healt...

1 2 3 4

News Feed **My Apps** Marketplace Calendar

Health Content

Old-fashioned spaghetti & meatballs

To stretch the ground beef, we use high-fiber bulgur and whole-wheat breadcrumbs in the meatballs, which are baked rather than fried.

[Read Full Recipe](#)

Measurements

102.0 mg/dL Glucose
210.0 mg/dL Total CHO
55.0 mg/dL HDL
135.0 mg/dL LDL

[Update my Measurements](#)

Healthcare Blue Book

Compare price and quality for your healthcare procedure

Medication Manager

Monitoring **5 medications** total

Risk Level	Interactions
5 High Risk	6 interactions
4 Elevated Risk	None
3 Guarded Risk	None
2 General Risk	2 interactions
1 Low Risk	None
On-Hold	None

[View your medication interactions](#)

Ask Mayo Clinic

Help is just a phone call away
24/7 nurse line
Call Ask Mayo Clinic
1-800-418-0758

CDC Everyday Health

Everyday Health
[Click here for more information](#)

Profile Completeness

88% [Review procedures \(+6%\)](#)
[Choose another task](#)

Health Rewards

1595

To-Do List

- [Schedule Bill's 6 mo PCP appt.](#)
- [Sign Billy up for Karate](#)
- [Add a new task](#)

Calendar

FEB 21 [View Calendar](#)

Active Health Challenge

Walking On Sunshine
In Progress
8 Hours 38 Minutes 36 Seconds

Nothing on TV
In Progress
8 Hours 38 Minutes 36 Seconds
[See more challenges...](#)

Short

Medium

Long (not shown)



My Profile

 [Profile Home](#)

 [Allergies](#)

 [Medications](#)

 [Immunizations](#)

 [Visits](#)

 [Procedures](#)

 [Problems](#)

 [Test Results](#)

 [Clinical Reports](#)

My Health Apps

 [Challenges](#)

 [Health Content](#)

 [Measurements](#)

 [Healthcare Blue Bo...](#)

 [CDC Everyday Healt...](#)

1 2 3

My Settings

 [Personal Info](#)

Online Blood Testing, DNA Testing, STD Testing, Labs and Health Tests from Personalabs



ORDER
A TEST



REVIEW
RESULTS



SYMPTOM
CHECKER

As easy as 1-2-3...



1

Order Your Test

Select your test and create your own Personalabs Account. Pay online and print your confirmation lab order.



2

Visit a Lab

Click Here to find a LabCorp Location near you - be sure to bring your photo ID & lab order to the lab.



3

View Your Results

In 2-3 business days* you'll be able to view your confidential test results online as an easy-to-read PDF.

*Occasionally, complex tests can take between 7-10 business days.

User has clicked into Personalabs app.

All data comes from Personalabs.



Advantages of the application

- ✓ Streamline the entire Personalabs process
- ✓ Application is re-usable in other places
- ✓ Bring the new Personalabs process to new markets (Facebook, Dossia)
- ✓ Raise brand awareness in the new markets
- ✓ Application designed to Look good in new devices
- ✓ Application development lays the groundwork for data exchange to mobile phone apps (iPhone, Android)



Disdvantages of the application

✓